

**VSA Presidents'
Meeting Minutes,
August 12th, 2016
Amended 17th August 2018**

Honorary Secretary: David Cleland, 13 Montrose Court, Greenvale VIC 3059
Email: davidcleland@gmail.com, ADN 224 266 00 881

Venue: Bacchus Marsh Club Rooms 13:10 Start: Finish 15:30

1. Grand Prix (Arnold Niewand) the 2018 event will be held in January 22 to 28th. Last years event has resulted in new members. HFC now have a Pawnee tug plane.
2. Soaring to the Future (STF) – a new GFA membership initiative (Terry Cubley)

Many/most clubs have the similar issues in retaining and gaining members. This initiative is to be released at the GFA AGM in two weeks time. 1/3 of new GFA members leave after 1 year, 1/3 leave after 2 years and most of the balance after 3 years.

Host of reasons why:

- Not enough flying on a day
- Inconsistent training from instructors
- According to **GFA research**, poor treatment (eg aggressive, bullying) by **some** instructors especially to young and female students.
- Poor facilities
- Unclear the pathways forward. There is no appropriate method of achieving GPC in most clubs ie post solo. Sports Community have advised the GFA for this initiative. Pathways forward is the theme and eliminating the barriers for each. The organising committee is being chaired by Mandy Temple. FY18 budget spend will be \$100k with a total of \$300k over the next few years. Each region will have a program. The first pathway will be the "GPC Pathway".

3. Gaining new members via Social Media (Tighe Patching)

MGC now have an on line membership data base, new members get a welcome post pack including details of the new flying booking system (am or pm), free hat, syllabus etc . Been a big success. They leveraged the GFA aviate in April. Also used Facebook advertising. \$100 gave them an ad including a great glider photo. Got 13,000 hits, 94 likes, etc and ended up with 11 new sign ups of which 8 started, four under 26, one female and two returns to gliding.

4. Attracting, Maintaining & Empowering Volunteers (Steve Pallas, CEO, Sports Community P/L) Using

the Australian Sports Commission research “Market Segmentation in Participation

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Volunteers” we
explore:

- Why people volunteer in sports clubs
- Barriers to volunteering
- Strategies to attract, empower and retain volunteers
- Making it easier for volunteers

Ideas:

- Clubs need clear definable goals
- Successful clubs are those who are achieving their goals over a sustained period and maximising their value to the community
- Successful clubs have a great volunteer engagement
- Strong social engagement
- What does your club want to achieve this year?
- Volunteers respond to direct personal contact
- Volunteer barriers: time & emotional, high frequency & regular, level of commitment, assumed level of knowledge, lack of organisation structure and poor communication.
- Creating a culture of volunteering: define expectations and behaviours, document, and reinforce
- Committee don't have to do all the work, give other members who are not on the committee roles/duties eg Facebook, member communication. Best time to ask is before members join.
- Tell members what you expect from them rather than what you don't want them to do (code of conduct). See Mt Martha Junior Football Club website, they assimilate new members to their handbook expectation.

The VSA and the GFA has agreed to provide financial assistance in obtaining support from the Sports Community including webinars, one on one consulting etc. There is a subscription service \$60 per member and \$150 per club (up to 8 members). See link: <http://sportscommunity.com.au>

5. Update on Working with Children (under 18) Cards & Police Checks. Ian Grant mentioned there are changes to the rules. GFA are reviewing the changes and will advise. Clubs can go to Vic Sport in the meantime.

VICTORIAN SOARING ASSOCIATION INC: ACT A0026788B

| Bacchus Marsh 2017 VSA Presidents Mtg` Attendance | | |
|--|-------------------|-----------------------|
| | Name | Club |
| 1 | David Cleland | Beaufort Pres/VSA Sec |
| 2 | Peter Buskens | Beaufort/Treasurer |
| 3 | Dave Tickner | Bendigo President |
| 4 | Jonathan McAliece | GCV |
| 5 | Ken Boland | GCV |
| 6 | Kevin McGown | GCV |
| 7 | John Switala | GCV Pres |
| 8 | Terry Cubley | GCV/EO GFA |
| 9 | Dave Goldsmith | Geelong |
| 10 | Jenne Goldsmith | Geelong |
| 11 | John Styles | Geelong |
| 12 | Mike Durrant | Geelong |
| 13 | Andrew Prater | Grampains President |
| 14 | Arnold Niewand | Horsham FC President |
| 15 | David Wilson | MGC |
| 16 | Tighe Patching | MGC/VSA Comm |
| 17 | Ian Grant | MGC/VSA Pres |
| 18 | Dave Ross | Mt Beauty |
| 19 | Steve Pallas | Sports Community |
| 20 | Les Nicholson | Sunraysia |
| 21 | Dave Nugent | Sunraysia |
| 22 | John Spilsbury | Tassie |
| 23 | Mark White | VSA Safety Mgr/MGC |
| 24 | Marcia Cavanagh | Webmaster |
| | Club Presidents 6 | |

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