

Guidelines for the Maurice Little Club Development Trophy

1. Purpose of the Award

- **Objective:** Recognize and encourage outstanding efforts in the development and promotion of gliding clubs.
- **Target Audience:** Gliding clubs and individuals who have significantly contributed to the growth and improvement of their clubs.

2. Award Categories

Consider multiple categories to encompass various aspects of club development:

- **Club Growth:** Significant increase in membership and participation.
- **Training Programs:** Excellence in pilot training and safety programs.
- **Community Engagement:** Effective outreach and engagement with the local community.
- **Innovation:** Introduction of innovative practices, technologies, or events.
- **Sustainability:** Efforts towards environmental sustainability and resource management.

3. Eligibility Criteria

- **Membership:** The club must be a registered gliding club.
- **Time Frame:** Contributions must have been made within a specified period, such as the past year or past two years.
- **Documentation:** Clubs must provide detailed documentation supporting their achievements.

4. Nomination Process

- **Self-Nomination:** Allow clubs to nominate themselves.
- **Third-Party Nomination:** Accept nominations from members, other clubs, or external bodies.
- **Nomination Form:** The application must be on the nomination form providing specific information about the club's achievements, supported by evidence (photos, videos, testimonials, etc.).

5. Evaluation Criteria

Define clear and measurable criteria for each category:

- **Impact:** The extent of positive change or improvement.
- **Innovation:** Creativity and uniqueness of the initiatives.
- **Sustainability:** Long-term benefits and environmental impact.

- **Community Engagement:** Level of involvement and benefit to the local community.
- **Documentation:** Quality and completeness of the provided evidence.

6. Judging Panel

- **Composition:** A panel of experts from the VSA and gliding community
- **Conflict of Interest:** Ensure no panel member has a conflict of interest with the nominated clubs.
- **Evaluation Process:** A standardized scoring system and providing clear guidelines for judges.

7. Award Presentation

- **Ceremony:** Organize an award ceremony, possibly during a significant gliding event or annual meeting.
- **Recognition:** Provide trophies, certificates, and public recognition through media and the club's communication channels.

8. Follow-Up

- **Feedback:** Offer feedback to all nominees to help them improve their future efforts.
- **Promotion:** Publicize the achievements of the winners to inspire other clubs.
- **Review:** Annually review and update the award criteria and process to ensure they remain relevant and fair.

10. Communication

- **Promotion:** Use newsletters, social media, and partnerships with aviation organizations to promote the award.
- **Updates:** Regularly update all stakeholders on the process and key dates.